

POWER TO GROW:

A blueprint for Arkansas' Bright Future.

There is unprecedented opportunity to bring jobs and prosperity to Arkansas. Continuing to provide reliable energy at rates below the national and state average is the first step in positioning our state for economic growth.



Providing affordable, reliable power.

We're upgrading the electric grid from power lines to substations to power plants. And we're committed to adding renewable sources such as solar to our fleet. Building a more robust network helps prevent power outages. It also ensures our customers have access to a regional power market that saves money.



Generating jobs.

Entergy Arkansas is reaching out to major companies around the world to put Arkansas on the top of their list for new facilities. Then we work with them to make sure we have the infrastructure they need to power their business. Adding more customers and putting more Arkansans to work will help keep rates low.



Partnering in sustainable communities.

The health of our local communities drives our quality of life as a state. Training, education and infrastructure are vital not only for economic development, but also for building a stronger Arkansas for generations. We are a long-term partner, committed to helping our state grow by strengthening communities, supporting non-profits and improving education.

To learn more, visit EntergyPowerToGrow.com.

