ENTERGY ARKANSAS

ECONOMIC IMPACT

of Entergy Arkansas Inc. to the Arkansas Economy

Entergy Arkansas' rates are 25% below the national average and 15% below the regional average.

63 Counties

10 Power Plants

700,000 Customers

4,850 Miles of Transmission Lines

6,100+ Jobs Supported by Entergy

38,737 Miles of Di

of Distribution Lines

\$383,000,000

Infused by Entergy into the Arkansas Economy



Every \$1 Entergy spends in Arkansas stimulates an additional \$2 in economic activity.



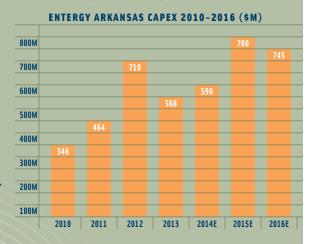


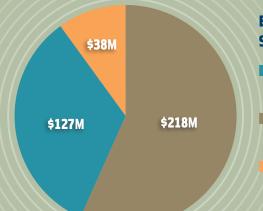
For every 10 Entergy jobs in Arkansas, 13 additional jobs are supported

INVESTING IN INFRASTRUCTURE

Entergy Arkansas anticipates its capex will grow from about \$350 million in 2010 to over \$700 million annually as it expands and improves its infrastructure within Arkansas.

Entergy broke ground on a \$23 million Transmission Operations Center in November 2014. When completed, the facility will employ around 90 workers.





Entergy's Spending During 2014
Stimulated \$383 M in Sales

- Entergy Spending with Arkansas-based Suppliers
- Sales Stimulated by Employees' Local Spending in Arkansas
 - Sales in Extended Supply Chain



Entergy Arkansas is a vital and proactive member of Arkansas' economic development community.



Contribution to Gross State Product



Direct Spending with Arkansas-Based Suppliers



Additional Economic Activity (Sales) Generated in Arkansas



Jobs Supported in Arkansas

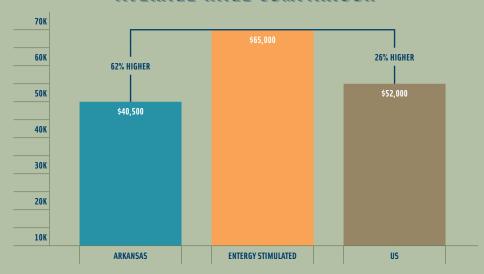


Size of Arkansas Supplier Base



State and Local Taxes

AVERAGE WAGE COMPARISON



The average wage for the jobs supported by Entergy in Arkansas during Fiscal 2014 was \$65,500. This was 26 percent above the national average and 62 percent above the Arkansas average. The main driver was higher wages for the highly-skilled jobs required for Entergy's operations.

The \$127 million

in state and local tax
revenues generated
during Fiscal 2014 is
equivalent to the funds
needed to send 14,300
Arkamsas children
to school for one year.



COMMUNITY INVOLVEMENT

January 1, 2011 -October 31, 2014



\$5.7 Million in Charitable Gifts



36,000 Volunteer Hours

Economic Contribution of Entergy to Arkansas

TYPE	JOBS (WORKERS)	CONTRIBUTION TO GSP (\$M)	WAGES (\$M)
DIRECT	2,691	638.9	269.4
INDIRECT	1,524	83.2	63.1
INDUCED	1,893	134.7	69.8
TOTAL	6,108	856.8	402.2

For more information call Entergy's Business & Economic Development line at 501.377.4434.